

THE HERETICS

A new feature documentary on the Women's Art Movement

Joan Braderman
Director

36 Fruit St. Northampton, MA
01060 • 413-584-6012
juanitavid@gmail.com

THE HERETICS 95 min. NTSC, color/ B/W, 2009.

uncovers the inside story of the Second Wave of the Women's Movement for the first time in a feature film. Joan Braderman, director and narrator, follows her dream of becoming a filmmaker to New York City in 1971. By lucky chance, she joins a feminist art collective at the epicenter of the 1970's art world in lower Manhattan. In this first person account, THE HERETICS charts the history of a feminist collective from the inside out.

The Heresies Collective published HERESIES;

A Feminist Publication on Art and Politics from 1977-1992. The group included: writers such as Lucy Lippard and Elizabeth Hess; architect, Susana Torre; Creative Director of the New York Times and Real Simple Magazines, Janet Froelich; Curator of Film at the Museum of the American Indian, Elizabeth Weatherford and filmmaker, Su Friedrich; as well as such prolific and renowned artists: Joan Snyder, Pat Steir, Ida Applebroog, Miriam Schapiro, Cecilia Vicuna, May Stevens, Harmony Hammond, Emma Amos, Michelle Stuart, Joyce Kozloff, Mary Miss, Amy Sillman and Mary Beth Edelson. All the women (ages 54-84) are still doing the work they fought for the right to do when they founded HERESIES.

THE HERETICS focuses on the Heresies Collective as a microcosm of the larger international Women's Movement in which thousands of small, intimate groups of women met together to consider their situation -- as women in a man's world -- and to devise strategies for unlocking their potential and make their work visible.

Director Joan Braderman is an award-winning video artist and filmmaker whose work is in such permanent collections as MoMA, the Stedelijk Museum in Amsterdam, the Institute of Contemporary Art in London, and the Georges Pompidou Center in Paris. Her films and videos have been shown in film festivals around the world including: the Whitney Biennial, the Edinburgh Film Festival, VIDEO VISIONS in the New York Film Festival at Lincoln Center, and the British Film Theater in London. Braderman took an extended leave from teaching at Hampshire College, in Amherst, MA. as Professor of Film and Video -- to make this film. (SEE FULLER ARTIST BIO LAST PAGE.)

Contact: Crescent Diamond, Producer
(510) 604-1060, crescentdiamond@gmail.com
For more information, to see a trailer and to view the digital archive of all 27 issues of HERESIES, visit THE HERETICS' website:
www.heresiesfilmproject.org

Writer, Producer, Director: Joan Braderman

Producer: Crescent Diamond
THE HERETICS was shot in 24p mini-dv video.
Principal Cinematography: Lily Henderson

Editors: Kathy Schermerhorn & Scott Hancock

Original Score: June Millington & Lee Madeloni
Art Design & Direction: Joan Braderman & Molly McLeod

Digital Graphics & 3-D Animation:
Molly McLeod, Sarah Clark & Jeff Striker

Principal B/W NTC & 70's photography:
Jerry Kearns and Mary Beth Edelson

LOCATIONS: Carboneras, Spain; Santa Fe, New Mexico; Northampton, Massachusetts; Portland, Maine; Venice, Italy; San Francisco, CA; NYC
MASTERED at KTOP TV, Oakland, CA
Heather Weaver, Colorist, Preservationist
SOUND MIX: Dan Olmsted, Berkeley Sound Artists.

Additional Cinematography: Liz Rubin, Scott Hancock, Gretchen Hildebran, Rhys Ernst

Original Music/Performances by:

June & Jean Millington & Lee Madeloni
Cris Williamson
Holly Near
Rhiannon,
Dorothy Dittrich
Naia Kete,
Roma Baran
Bonnie Lockhart,
Sonya Kitchell
Maria Zemantauski,
Shira E
Toshi Raegan

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HERESIES Collective Members in the film:

**Emma Amos –
Weaver, Visual Artist**

Ida Applebroog – Visual Artist

Patsy Beckert – Editor, Educator

**Joan Braderman – Video Artist, Filmmaker,
Professor, Hampshire College**

Mary Beth Edelson – Visual Artist

**Su Friedrich – Filmmaker, Professor, Princeton
Univ.**

**Janet Froelich – Creative Director, Real Simple
Magazine**

Harmony Hammond – Visual Artist

**Sue Heinemann – Editor, University of
California Press**

**Elizabeth Hess – Author, Journalist and Art
Critic**

Joyce Kozloff – Visual Artist

**Arlene Ladden – Poet & Professor of
Literature**

Lucy Lippard – Writer and Art Critic

**Mary Miss – Sculpture and Environmental
Design**

Sabra Moore – Visual Artist

**Marty Pottenger – Performance & Dir., Maine
Arts & Equity Initiative**

Miriam Schapiro – Visual Artist

Amy Sillman – Visual Artist

Joan Snyder – Visual Artist

Pat Steir – Visual Artist

Elke Solomon – Visual Artist

May Stevens – Visual Artist

Michelle Stuart – Visual Artist

Susana Torre – Architect & Writer

Cecilia Vicuña – Visual Artist, Poet

**Elizabeth Weatherford – Director, Film,
Museum of American Indian**

**Sally Webster – Curator, Art Historian &
Professor**

Nina Yankowitz – Visual Artist

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Additional Featured Art & Artists:

Caroleee Schneemann, Performance, Artist

Zeinabu Irene Davis, Filmmaker

Rose English, Musician & Performance Artist

Julie Dash, Filmmaker

Valie Export, Artist and Filmmaker

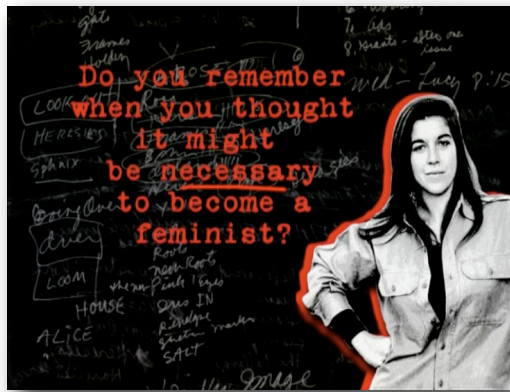
Barbara Kruger, Artist

Carrie Mae Weems, Artist and Photographer

Guerilla Girls

Yvonne Rainer, Dancer, Writer, Filmmaker

LTRR members: Emily Roysdon, Ulrike Mueller, Ginger Brooks Takahashi, K8 Hardy



Joan Braderman, Director,

Joan Braderman, award-winning video artist, writer and director, has been involved with film and video as a screenwriter, artist, performer, director and producer for over 30 years. Born in Washington, DC, she holds degrees from Harvard and New York University. Her works are held in the permanent collections of museums such as the Stedelijk in Amsterdam, the Centre Pompidou in Paris and the Museum of Modern Art in NYC.

Joan studied 16mm filmmaking in school, always the only woman in the class, learning to shoot and edit analog, black and white open-reel video in NYC in the early 70's at public Media Access Centers. In 1975, Joan joined the group that founded the ground breaking journal

"HERESIES; A Feminist Publication on Art and Politics."

The following are a selection of the grants, fellowships and awards Joan has won for her work:

The National Endowment for the Arts,
The New York State Councils for the Arts
The Massachusetts State Council for the Arts
The American Film Institute,
The New York Foundation for the Arts,
The Jerome Foundation,
The Mac Arthur Foundation,
The Massachusetts Cultural Council,
The Wexner Center for the Arts,
The Hewlett - Mellon Foundation
The Lemelson Foundation
The Berkeley Film Fund Grant
Bay Are Video Coalition, Media Maker of 2009 Award

Works she has written, directed and produced:

NATALIE DIDN'T DROWN, 1983

JOAN DOES DYNASTY, 1986

30 SECOND SPOT RECONSIDERED, 1989

NO MORE NICE GIRLS, 1990

JOAN SEES STARS, 1992

VIDEO BITES, 1998

THE HERETICS, 2009 *See Filmography**

In 1996, "A Tribute to Joan Braderman" was featured in the Northampton Film Festival. (Printed transcript available.) She received the Fulbright Distinguished Chair in Video in 2002 for Portugal and was given a retrospective at the De Cordova Museum in 1994. This exhibition inaugurated the New Media Center

at the De Cordova and included a series of large format cibachrome photographs, "MOVING STILLS". In 1996 she received the Koopman Chair, in the Visual Arts at Hartford Art School where she created the installation, THE PUBLIC GOES PRIVATE, at the Joseloff Gallery.

"Braderman looks at life through rose-colored glasses, then whips them off and dishes the dirt. JOAN SEES STARS is no exception: movies meet life, life meets death and romance meets Purdue chicken in this meditation on our illicit VCR pleasures. Watch, and eat your heart out."

B. Ruby Rich, Cultural Critic

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Writings by and about Braderman have appeared in such journals and books as *The Village Voice*, *The Independent*, *Time Out*, *Afterimage*, *Film Comment*, *The Guardian of London*, *Contemporanea*, *Camera Obscura*, *Illuminations: An Essential Guide to Video Art*; *States of*

She has taught at The School of Visual Arts, The Boston Museum School, Hartford University School of Art, Universidade Catolica portuguesa and The London Institute.

Here is a sample the many venues in which her work has been screened:

The National British Film Theater
The Whitney Museum of Art, Biennial
and six other shows
The Brooklyn Museum
The Edinburgh Film Festival, Scotland
Video Visions, NY Film Festival, Lincoln Center
Majestic Theater, Boston
Institute of Contemporary Art - Boston
DeCordova Museum, Massachusetts
The American Center, Paris
Le Centre Pompidou, Paris
Real Artways, Hartford and New Haven
Median Operativ, Berlin, Germany
Black Maria Film/Video Festival, Juror's Citation
IAntlanta Film/Video Festival Award
New England Film and Video Festival,
Boston Critic's Award
Cinematrix, Festival of Films by Women
Oviedo y Ayunta de Sevilla, Spain
The Stedelijk Museum, Amsterdam
The DECADE SHOW
New American Makers, San Francisco
The Walker Art Center
Pacific Film Archive, Berkeley, California
Winner-Best Documentary, Global Village
Documentary Festival, 1984
The Institute of Contemporary Art, London
The W. P. A. Gallery, Washington
California Art Institute & The Chicago Art
Institute; Channel 4, London

"PILLOW TALK meets theory in JOAN SEES STARS when video diva Braderman wrestles Liz, Ava, and other screen divas into bed for some frankly star-struck girl-talk -- a chatty free-ranging commentary on idolatry, mortality and proto-feminist bad girls."

Bill Horrigan, Curator Media Arts, Wexner Center for the Arts



"Joan Braderman's sassy intellect and irreverent, female mouth, throwing caution to the winds -- drive the images of her videotapes toward paroxysms of resistance, barely disguising, with scalpel-like irony and wit, the ways in which we should all be fed up to here with the cultural and political lies permeating daily life in these United States. You come away from her tapes invigorated -- with a sense of possibility: for feminism, for women together, for social change, even for men and women. Some may call them wishful or utopian. I call them profoundly historical, courageous as all get out, and great fun."

Yvonne Rainer, Filmmaker

